



### **The Road To The Roses**

There are moments when a passion for excellence, perseverance, and unwavering dedication result in accomplishments that are worthy of acknowledgement and support. For the Central-Carroll H.S. Marching Pride Band, January 1, 2011, will be such a moment. On that date, the Marching Pride will represent Carroll County, the State of Georgia, and the Southeastern United States in a performance at the 122nd Tournament of Roses Parade in Pasadena, California. The Marching Pride is one of twelve High School Bands from the United States selected to participate in what is the ultimate tribute to marching band excellence.

Over one million people will line the Rose Parade route, while more than 430 million people in over 100 countries will view the Rose Parade on television. As it makes its historic 5 1/2 - mile march down Pasadena's Colorado Boulevard, the Marching Pride will proudly represent those who have helped make the fulfillment of their hard work and dedication possible. And while the **Road To The Roses** ends in Pasadena next January for the Marching Pride the journey is already underway.



### **The Commitment**

The entire Central-Carroll High School Band Program is committed to ensuring that every Band member is able to participate in the Tournament of Roses experience regardless of individual economic circumstances. The cost of the journey down the **Road To The Roses** will be substantial. Sending the nearly 200 Band members and staff to Pasadena, for the Marching Pride's international television appearance, will require approximately \$270,000. To fulfill its commitment to inclusiveness, the Marching Pride is hard at work generating funds through proceeds from fund raising events, corporate sponsorships, and private donations.



### **The Request**

The Marching Pride respectfully requests that you and your company join the Central band family on its journey down the **Road To The Roses**. You can take that journey with the Lion Pride through your tax-deductible financial support as a Corporate Sponsor. A Corporate Sponsorship represents an acknowledgement of the Marching Pride's achievement, and of the values inherent in that achievement. The members of the Marching Pride represent the best of the next generation, both in the classroom and in performance. Your support and participation in their journey down the **Road To The Roses** will serve as an acknowledgement of their current success, and as an investment in all they are individually and collectively sure to achieve in the future.

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*Music Music Music*

*122nd Rose Parade & 97th Rose Bowl Game*

### **Road To The Roses Corporate Sponsorship Levels**

Company Name \_\_\_\_\_

Pledge Amount \_\_\_\_\_

Company Contact \_\_\_\_\_

Contact Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

- Maroon Sponsor** **\$100 and Above**
- Silver Sponsor** **\$500 and Above**
- Gold Sponsor** **\$1,000 and Above**
- Student Musician Sponsor** **\$1,500 and Above**
- Section Leader Sponsor** **\$2,500 and Above**
- Band Council Sponsor** **\$5,000 and Above**
- Director's Sponsor** **\$10,000 and Above**
- Pride Backer Sponsor** **\$20,000 and Above**
- Naming Sponsor** **Highest Contribution**

*Please Make Checks Payable To:*

**Central High School Band Booster Club, Inc.**

c/o Mr. Neil Ruby Band Director,

113 Central Road,

Carrollton, GA 30116

or make your donations online @ [www.lionpride.org](http://www.lionpride.org)

Phone 770-832-7257

E-mail [Neil.Ruby@carrollcountyschools.com](mailto:Neil.Ruby@carrollcountyschools.com)

*Lion Pride Marching Band's  
Tradition of Excellence*

**Excellence In The Classroom**

- ✧ Over 70% of all Band members are on the Academic Honor Roll at Central-Carroll High School
- ✧ Over 80% of Seniors are Honor Graduates of Central High School
- ✧ Thousands of dollars earned in scholarships to Georgia Colleges and Universities

**Excellence On The Playing Field**

- ✧ Winner of the prestigious Certificate of Excellence from the National Band Association.
- ✧ Letters of Commendation from Governor Sonny Purdue and Governor Roy Barnes
- ✧ All Superior ratings at all marching band contests since 1998
- ✧ Over 150 marching band class placement awards since 1998
- ✧ 21 Overall Grand Championships at marching band competitions over past 11 years
- ✧ Superior ratings at every Georgia Music Educator's District Festival since 1998
- ✧ Performance at the Lord Mayor of West Minster's New Year's Day Parade in London, England
- ✧ Performance at the Disney Magic Music Days Parade in Orlando, Florida
- ✧ Performance at World Expo in Brisbane, Australia
- ✧ Performance at the Children's Health Care of Atlanta Christmas Parade
- ✧ Performance at the 1996 Centennial Olympic Games
- ✧ Performance in 2004 Tournament of Roses Parade

*Join Us*



*on the  
Road To The  
Roses*

**The Central-Carroll High School  
Marching Pride Band  
Carrollton, Georgia**

**Central High School Band Booster Club, Inc.**  
c/o Mr. Neil Ruby, Band Director  
113 Central Road  
Carrollton, GA 30116